



Evolved Media Solutions



smart solutions from evolved media

## Evolved Media Solutions

Evolved Media is part of an international group that provides professional services to the publisher, whether they be periodicals, newspapers, corporate publishers or indeed any form of publishing that might require some workflow enhancement and automation.

At Evolved Media we aim to be your partner. We will help you analyse your tools and workflows, introduce new flexible technologies that will enable you to evolve your business model and meet the challenges of producing products for online and print.

We want to be at your side to help you explore your business and technology requirements, in order to help you plan your workflow strategy and ensure you can create and deliver content and products cost effectively, efficiently, and flexibly.

We can provide support for implementation of tools from simple technical advice and product support, right up to full system integration and project management.

### Publishing Tool Solutions

Today publishing workflows demand not just excellent tools and systems but that those tools can work together to enhance business processes

At Evolved Media we recognise that there is no one solution that does everything. Often publishers will have a number of different tools and systems which have been built up over time, other publishers will require an end-to-end solution and others just one component.

We have a range of products we can supply and integrate into your business.

### Research and Analysis

We have a number of experienced consultants that have extensive experience in the industry and the implementation of publishing technology solutions. We can provide consultants to help you review your current tools and workflows and review your requirements.

Our services can include ongoing support in order to ensure the smooth running of your workflow architecture and its continued development.

Evolved Media Solutions is part of an international group of companies with extensive experience in implementing Publishing solutions worldwide, and focuses primarily on delivering software integration and services to the newspaper, magazine and book publishing market. Evolved Media offers a range of solutions to enable publishers to further optimize their workflows and to increase productivity.

For example, WoodWing's Smart Connection Enterprise allows customers to build a highly integrated workflow in conjunction with TELL's Flat Planning and Publication Management solution TIMONE System. It integrates planning, wire, the editorial process and design, as well as publication to both print and electronic media.

### System Integration

We can integrate tools such as workflow and asset management with sales order systems in order to provide seamless integrated workflows, that will enhance transparency of the publishing cycle and increase flexibility for multi-channel output.

### Software Development

Perhaps there isn't one tool which specifically meets your requirements, in which case we have experienced developers that can tailor tools and interfaces to meet your needs.

### Support

Of course choosing and installing a system is not the end of the story. Systems need to be supported day-to-day to ensure their smooth operation. Over time, systems need to be developed and upgraded to meet the changing requirements of the industry.

## WoodWing Publishing Tools



WoodWing Software established in 1997 provides award winning tools that integrate Adobe's InDesign and InCopy platform. WoodWing Software offers solutions, productivity tools and plug-ins that make publishing with Adobe InDesign and InCopy faster, easier and much more effective.

WoodWing markets the industry renowned Smart line of InDesign and InCopy products, consisting of Smart Styles, Smart Connection Pro, Smart Connection Enterprise, Smart Layout, Smart Catalog, Smart Hyphen and Smart Speller.

Here at Evolved Media we have extensive knowledge of the practical and successful implementation of WoodWing's product range. Our knowledge of the publishing industry and the WoodWing product set enables Evolved Media to supply an unrivalled service for publishers to implement these products into their workflow solutions and generate the maximum benefit from them.

In particular WoodWing's Smart Connection Enterprise server based workflow tools enables publishers to take significant steps towards more streamlined and flexible cross media workflows.

For more information please visit the WoodWing website at <http://www.woodwing.com>

## TELL's TIMONE System Publishing Tools



TELL's TIMONE System is the international standard for planning the layout and controlling the production of publishing products.

It offers specific functions for magazines, newspapers and books, and enables publishers to create real cross workflow integrations between sales, editorial and advertising production.

Changes in the flat plan up to the last minute, real time visibility of the work in progress at any time and from any place, an efficient management of advertising, advanced multi-editioning functions allowing simultaneous manipulation of editions for different geographical areas and languages: these are only some of the possibilities offered by TIMONE System.

Planners, designers, writers, advertising and traffic offices, accounting, prepress and printers can work simultaneously and as efficiently as ever.

At Evolved Media we have wide experience in introducing TELL's tools into publishers and enabling significant measurable benefits.

The introduction of TIMONE System in conjunction with WoodWing's Smart Connection Enterprise enables also a total integration between planning and production.

For more information visit TELL's website at <http://www.tellnet.it>

## Other 'best of breed' Proposals

Evolved Media Solutions also offers a wide range of best-of-breed solutions able to cover any need throughout the entire publishing production chain and making Publishers' day-to-day activities much easier and effective. Just some examples:

- PDF pre-flight, certification and workflow management
- E-publishing solutions
- Digital assets archiving and content management solutions
- Automatic pagination tools
- Font management tools
- Colour management tools
- Automatic bar codes generation tools
- Desktop publishing tools

All these can be made available both as stand-alone solutions and as part of a completely integrated advanced-technology cross-publishing solution.



Evolved Media Solutions is an Associate Member of the PPA



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