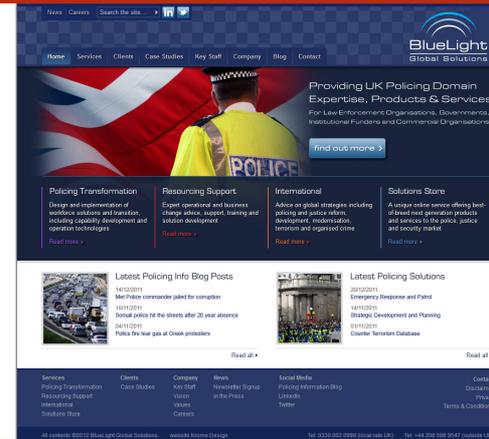


Krome provides efficient, striking and logical solutions to website, intranet and application design

Our intuitive websites and intranets are powered by easy to use web based content management systems giving you full control of your own content delivery



Web and Digital Design Services

Our experience includes the production of web sites for businesses of all sizes, from smaller businesses, to large corporates; we can tailor our services to your exact requirements and budget.

As well as designing and building your website we can also supply your intranet and extranet services via market leading systems such as Microsoft SharePoint, sharing your files and information securely with your team both on and off your internal network.

Our programming and design team also creates innovative solutions to web application design, providing a complete service from wire framing concepts through to build, testing and delivery.

To complement these services we also provide server supply and setup, as well as bespoke web hosting and on-going technical support. Whatever your needs we can help.

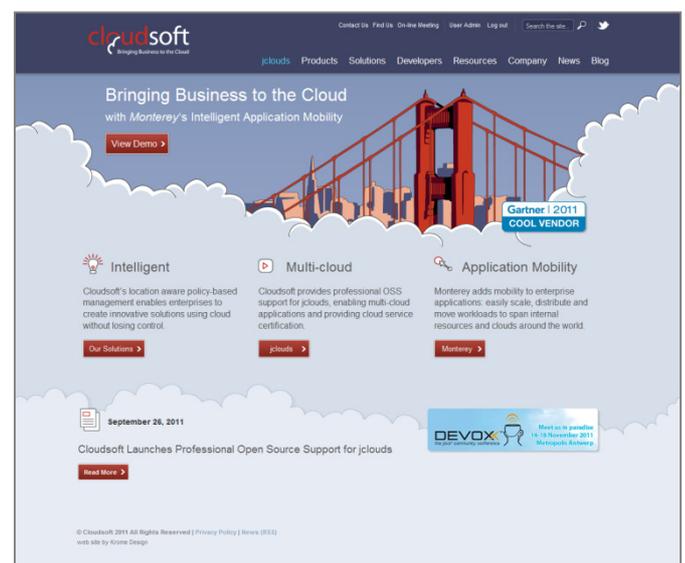
Websites & Content Management

Our websites combine clear and concise layout of content with striking design and a powerful content management system (CMS).

CMS's give you in house control of your own web site and reduce reliance on second parties for web site updates by allowing you to edit and make additions to your own web site content.

Our CMS Benefits:

- **Extremely intuitive and easy to use web based interface**
- **Easily add pages, news, media, edit menus, create site users and more**
- **Based upon a template system** allowing you to easily theme a page, section or restyle the entire web site without editing its content structure
- **Built with web standards and accessibility** at its core
- **Excellent support for syndication** via built in RSS feeds for news, events, blogs etc
- **Excellent support for social media** helping you tie in Twitter, LinkedIn and Facebook



Screenshot: Cloudsoft Website Design – Homepage

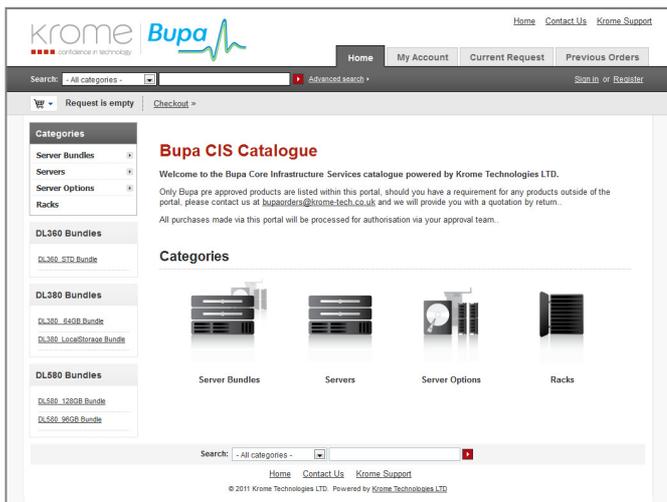
'Cloudsoft were impressed by the level of service offered Krome throughout the web site design and build process. We are also very happy with their CMS; it has proved to be both feature rich and very easy to use requiring a very minimal amount of instruction before we could proceed with adding content to our new web site.'

Duncan Johnston Watt – MD, CloudSoft Corp

Ecommerce Website Design

We understand the potential pit falls of selling online and can maximise your profits by helping you to convert site visitors into customers.

Our ecommerce solutions can be tailored to meet your exact requirements; we work with bespoke and out of the box solutions to help provide the solution which best meets your needs and budget. Our ecommerce systems are used by the procurement teams of many major organisations such as Bupa and Network Rail.



Screenshot: Bupa ecommerce procurement portal

Search Engine Optimisation (SEO)

All the web sites built by Krome are optimised for referencing and performance in the search engines.

We analyse the positioning of your business within its market place, the search terms and key phrases targeted by your competitors and ensure that your web sites own search engine related content is best positioned for competitive performance. In this way we ensure an on-going and sustainable increase in your web site traffic.

We can also provide on-going reporting to ensure you are getting the maximum return on investment from online advertising campaigns.

Web Hosting

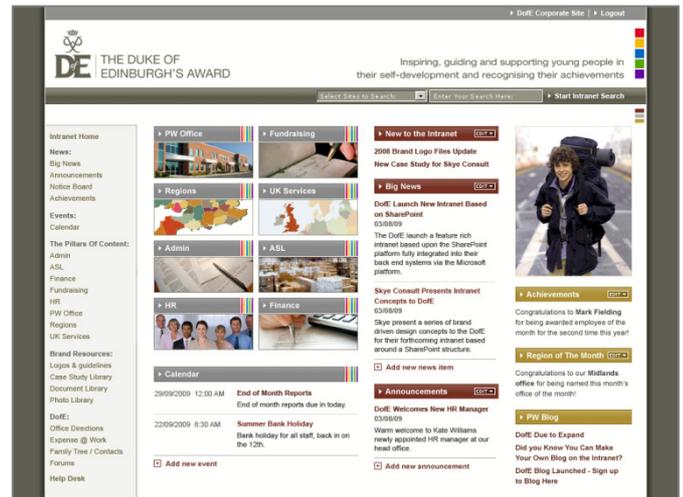
We offer bespoke hosting services to our clients based around the latest technologies:

- Microsoft IIS 7, PHP & ASP enabled
- Fully replicated SAN
- Individual customised server
- N+1 data centre
- Guaranteed up time of 99.999%

Intranet and Extranet Design

Krome can help you whatever your intranet or extranet requirements.

We have a dedicated team with years of bespoke web application programming experience who have designed intranet and extranet applications for many large corporations built using market leading systems such as Microsoft SharePoint.

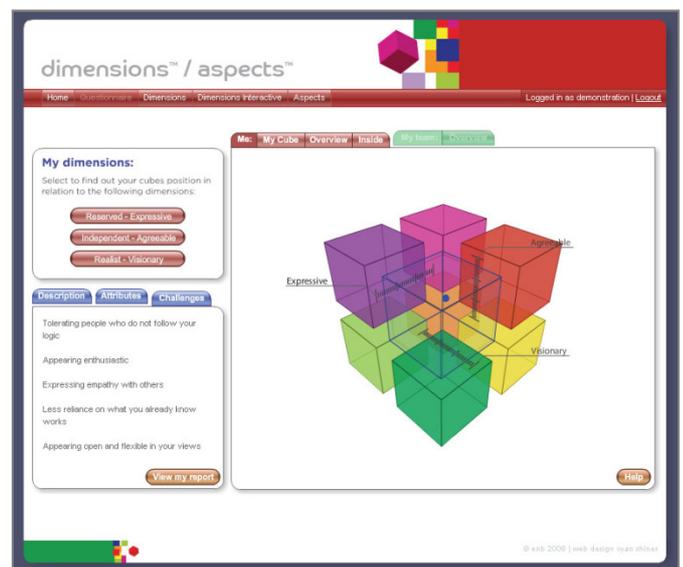


Screenshot: The Duke of Edinburgh's Award Intranet Design

Web Application Design

Effective solutions for web application projects.

Whether you're producing a backend administration system for a large web site or a stand-alone web based application we can help. Our web applications have been used by a large proportion of top global investment banks and by other major organisations.



Screenshot: Moody's Employee Profiling Application